

Press Release

Source: Green Nest LLC

Green Nest and Others Join the Mayor in Lighting the City Green, Reports Green Nest LLC
Thursday July 5, 8:30 am ET

Los Angeles, CA Promotes the LIVE EARTH Campaign

LOS ANGELES, July 5 /PRNewswire/ -- Mayor Antonio Villaraigosa helped kick off Vice President Al Gore's LIVE EARTH concerts to fight Global Warming. Al Gore personally called the Mayor to ask that Los Angeles be the first city to create public awareness for LIVE EARTH and the campaign to stop the spread of global warming.

On July 2, 2007 at 8:30 pm, the Mayor was "Lighting the City Green" to raise awareness of the Live Earth concerts that will be happening in various cities around the world. Celebrities were on hand to help the Mayor click the switch to "green light" a legendary landmark building, the Department of Water and Power. Other Los Angeles landmarks that were "green lighted" include the Los Angeles Observatory, Los Angeles International Airport (LAX), and City Hall. Celebrities joining Mayor Villaraigosa included Lawrence Bender (Producer, "An Inconvenient Truth"), Sharon Lawrence, Stephen Collins, Ed Begley, Jr., Daphne Zuniga, Lisa and Ron Beres (Co-Founders of GreenNest.com), Drew Heriot (Director of "The Secret") and Cisco Brothers.

GreenNest.com is an ecommerce website that offers healthy, high-quality Green, Wellness and Natural Living Home Products, Materials and Furnishings.

Through GreenNest.com, the Bereses hope to help others suffering from the effects of environmental toxins. In addition to offering organic and non-toxic products, the site features advice and information on reducing toxins to create healthier "green" homes and offices.

Live Earth is a 24-hour, 7-continent concert series taking place on 7/7/07 that will bring together more than 100 music artists and 2 billion people to trigger a global movement to solve the climate crisis.

"We were honored to be part of the Greening of Los Angeles event," said co-founder Lisa Beres. "Global Warming is a huge concern and we felt like this event and the actions of the city are a great catalyst for change in our country and the world."

For more information, visit GreenNest.com at <http://www.greennest.com> or contact Lisa and Ron Beres at http://www.greennest.com/contact_us.php.

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